

Indentr Privacy Policy

Privacy Policy

Indentr ("we", "our" or "us") is committed to protecting personal privacy in accordance with applicable laws, including the UK's Data Protection Act 2018 and the General Data Protection Regulation (GDPR). This Privacy Policy outlines how we collect, use, disclose, and protect personal information.

****Updates to This Privacy Policy:****

We may periodically update this Privacy Policy. The most current version will be available on our website and through contacting our Privacy Officer via email or at the address provided below.

****Consent:****

By using our website or providing personal information to us, you consent to the collection, use, and disclosure of your personal information as described in this Privacy Policy.

****Types of Personal Information Collected:****

We may collect various types of personal information, including, but not limited to:

- Names, addresses, telephone numbers, and other contact details of patients and dentists.
- Electronic addresses.
- Roles and names of your practice.
- Details of enquiries or requests made to us.
- Payment information, such as credit card or bank details.
- Transaction details relating to your use of our products, services, or benefits.

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****Collection of Personal Information:****

Personal information is collected directly from you through various means, including:

- Information submitted via our website.
- In-person or over the telephone interactions.
- Through the provision of our products, services, or benefits.

We may also collect information through third parties such as our business partners or service providers.

****Use of Personal Information:****

We use personal information for the purposes disclosed at the time of collection, or otherwise as set out in this Privacy Policy. This includes:

- Establishing and maintaining your relationship with us.
- Processing payments and providing requested products or services.
- Personalising your experience on our website.
- Preventing fraud and improving our products and services.

****Disclosure of Personal Information:****

Your personal information may be disclosed to third parties in connection with the services we provide. This includes service providers, marketing partners, and professional advisers. We will not disclose personal information for other purposes without your consent or as required by law.

****Direct Marketing:****

We may use personal information to send you direct marketing communications about our products and services. You have the right to opt-out of receiving direct marketing at any time.

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****Storage and Security of Personal Information:****

We take steps to protect personal information from misuse, loss, unauthorized access, modification, or disclosure. This includes using secure storage methods and limiting access to authorized personnel only.

****Access and Correction:****

You have the right to access the personal information we hold about you and to request correction if it is inaccurate, incomplete, or out-of-date.

****Concerns and Contact:****

If you have any concerns about our handling of personal information, please contact our Privacy Officer at support@indentr.com. We will investigate and respond to your concerns.

****Contact Details:****

For further information about our privacy practices, please contact our Privacy Officer via email at support@indentr.com.

Indentr is dedicated to ensuring the privacy and security of your personal information.